



AVIATION FOOTBALL CUP

Sponsorship / Partnership

AFC Portimão 2024



Event Resources

Organizer: EDA Sports – Estímulo D'Aventura Contact: events@edasports.com Website: <u>www.edasports.com</u>

Event type: Internacional Tournament.
Modality: Football/Soccer (7).
Expected number of participants: 250-300 people.
Levels: Elite Cup – male/mixed, +18, non-professional.
Friendly Cup – male/mixed, +18 and +35, non-professional.

Event's name: AFC Portimão 2024. **Date**: 25 a 28 de abril de 2024. **Place:** Portimão, Portugal. website: <u>www.aviationcup.com/portimao2024</u>







Become our Sponsor

Some of your Benefits:

- Be the naming sponsor of the AFC Athens
- Fields are named with your company
- Possibility to advertise throughout the tournament
- Presence on our Homepage & Social Media
- Long-lasting memories from our participants will be connected with your brand





Sponsorship level

We present to your company five different levels of sponsorship:

- First Class Sponsor (1 exclusive sponsor)
- Business Class Sponsor (1 exclusive sponsor)
- Economy Class Sponsor
- Basic Class Sponsor
- 1 time Sponsor







First-Class Sponsor

- Naming of the AFC Athens :
 "Your Company" AFC Athens 2023
- Naming of the main field (includes the final game): "Your Company" field
- Naming of the Champions Cup: 1st Place Cup – "Your company" Award
- 6 banners on the field (production of the banners not included)
- 4 stories before + 4 stories after tournament both at Facebook & Instagram
- Tent on the fields (production of the tent not included)
- Company logo on our website, official video & Social Media
- Company logo in all communications
- Company logo on the official T-Shirt (Front Side)
- Any other promotional action on your interest





Business Class Sponsor

- Naming of the field nr 2 (includes the 3rd/4th place game): "Your Company" field
- Naming of the runners-up Cup: 2nd Place Cup – "Your company" Award
- 4 banners on the field (production of the banners not included)
- 2 stories before + 2 stories after tournament both at Facebook & Instagram

- Company logo on our website, official video & Social Media
- Company logo in all communications
- Company logo on the official T-Shirt (Back Side up)
- Any other promotional action on your interest





Economy Class Sponsor

- Naming of the 3rd place cup: 3rd Place Cup – "Your company" Award
- 2 banners on the field (production of the banners not included)
- Company logo on our website, official video & Social Media
- Company logo in all communications
- Company logo on the official T-Shirt (Back Side down)
- Any other promotional action on your interest

Basic Class Sponsor

- Company logo on our website, official video & Social Media
- Company logo in all communications
- Company logo on the official T-Shirt (Back Side down)
- Any other promotional action on your interest





Sponsorship Overview

Naming fields



Naming for the Cups



Company logo on the T-Shirt



Tent on the fields

1st Place irst-Class Sponsor



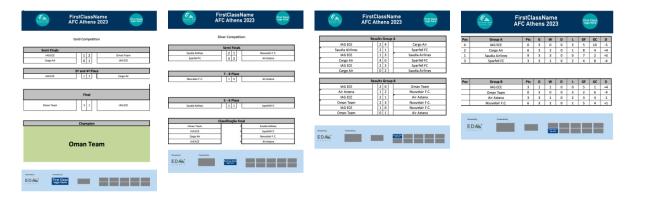






Sponsorship Overview

Logo in Communications



Banners on the field



Social Media

EDÆ:







Sponsorship Overview

Captain's Meeting













Welcome Dinner



Fields











Farewell/Awards Dinner







| | First Class Sponsor | Business Class Sponsor | Economy Class Sponsor | Basic Class Sponsor |
|---|--------------------------|---------------------------|--------------------------|------------------------|
| Naming of the AFC Athens | \checkmark | X | X | X |
| Naming of a field | Main field | Second field | X | X |
| Naming of a Cup | 1st place | 2nd place | 3rd place | X |
| banners on the field (production of the banners not included) | 6 | 4 | 2 | X |
| Tent on the fields (production of the tent not included) | \checkmark | X | X | × |
| Stories before + after tournament both at Facebook & Instagram | 4 before + 4 after | 2 before + 2 after | X | X |
| Company logo on the official T-Shirt | \checkmark | \checkmark | \checkmark | \checkmark |
| Company logo in all communications | ✓ | \checkmark | \checkmark | \checkmark |
| Company logo on our website, official video & Social Media | ✓ | \checkmark | \checkmark | \checkmark |
| Any other promotional action | \checkmark | \checkmark | \checkmark | \checkmark |
| | 10.000€ | 5.000€ | 2.000€ | 1.000€ |





1-time Sponsor

• If you want to sponsor any of the program activities such as welcome dinner, farewell dinner, captains meeting, sightseeing tours, etc.

- Company logo on our website, official video & Social Media
- Mention of the company on the sponsored activity: Welcome dinner presented by: - your company
- Any other promotional action on your interest

| Captain's Meeting | 500€ | |
|-------------------|------|--|
| Sightseeing tour | 700€ | |
| Welcome Dinner | 800€ | |
| Farewell Dinner | 900€ | |





Become our Partner

Some of your Benefits:

- Possibility to advertise throughout the tournament
- Presence on our Homepage & Social Media
- Long-lasting memories from our participants will be connected with your brand

By providing to the organization your goods or services such as:

- Balls
- Bus transfers
- Cheerleaders
- DJ/Music
- Drinks / Water
- Fruits
- Souvenirs / Giveaways
- Sports Bag
- Trophies

